Drive impactful webinar campaigns
with hypertargeted, fully managed webinar packages

Supercharge lead generation campaigns
Allytics Predictive Targeting™

Take advantage of intent signals to showcase your product's value to your ideal audience at the right point in their buying journey. Allytics Predictive Targeting (APT) Campaigns leverage proprietary AI-powered signal analysis and targeting to drive enhanced lead generation and campaign ROI.

Enjoy a fully managed digital campaign experience, from inception and planning to creation, promotion, delivery, and lead capture.

Why choose APT™ for your next webinar

Context-aware targeting
Unlock Intelligence Qualified Leads informed by real-time AI-powered data.

A new breed of leads—IQLs™
Leverage rich data that signals buying cycle readiness.

Compelling narrative
Highlight the value of your product to its ideal audience.

White-glove execution
Take advantage of end-to-end webinar and campaign management.

Empower your teams to drive campaign success from every angle

Allytics Predictive Targeting Webinar Campaigns enable your organization's marketing and sales teams to engage with audiences at greater depth with more responsiveness and understanding, leading to better campaigns and higher conversions.

Marketing teams
Create highly targeted campaigns, leading to better conversion rates and deeper insights into customer behavior and preferences.

Sales teams
Unlock high-quality convertible leads through deeper campaign insights and multichannel targeting to maximize ROI.

Executive teams
Gain strategic insights into market trends and customer readiness, aiding in crafting more effective business development strategies.

Hypertarget with confidence
Intelligence Qualified Leads ensure your ideal target signs up

Empower your teams to drive campaign success from every angle

Evolve beyond simple firmographic data and incorporate real-time audience intent signals into your targeting to ensure high-quality AI-powered leads for your webinar campaigns. Empower your campaigns with:

TwinTarget™
Leverage proprietary AI logic to identify prospects that match your ideal profile.

SignalSense™
Capture key data signals to unlock opportunities inside the organization.

Real-Time Intent Data
Identify target audiences based on intent, providing context and propensity.

APT™ Webinar Campaigns packages

All APT Webinar Campaigns start with in-depth customer profiling, intent data keyword identification, and our signature white-glove, end-to-end webinar service. Packages vary by the quantity and maturity of the leads.

200 guaranteed leads	300 guaranteed leads	300 premium leads
Essential package	**Select package**	**Premium package**
Build a bespoke customer journey to drive webinar registrations and collect 200 hyper-targeted leads.	Fill the top of the sales funnel with 300 intent-driven leads for further reach and greater revenue impact.	Premium leads have an extended customer journey by engaging with an additional asset touchpoint and passing a qualifying question.

Surpass your ROI goals faster with Allytics

Our product marketing storytellers, project managers, and creative visionaries are dedicated to cloud products, services, and partners, enabling you to treat Allytics as an extension of your marketing team. Scale GTM activities, drive new content initiatives, or bolster your team by filling in knowledge and skills gaps.

Allytics is a cloud-focused marketing agency. We have the depth and knowledge to help navigate the ecosystem, resources, and funding available through various cloud provider partner programs.

Reach out to your Allytics contact or email apt@allytics.com for package details or to schedule a 15-minute introduction call with one of our team members.

Allytics